STEPSTONE

## StepStone Academy Secondaries

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All data is as of October, 2024.



#### Secondary transaction types

Secondary market is characterized by two distinct types of secondary deal, LP interest and GP-led deals.

#### **Limited Partner interests**

Represent secondary investments involving the purchase of limited partnership interests in private equity funds.

These interests are sold privately by investors seeking to manage their portfolios, generate liquidity and/or obtain relief from unfunded liabilities.

Secondary buyers will typically purchase LP interests at a discount to net asset value ("NAV"), after a fund has invested a substantial portion of its capital and has entered the value creation phase of its life cycle (approximately three to seven years after inception).

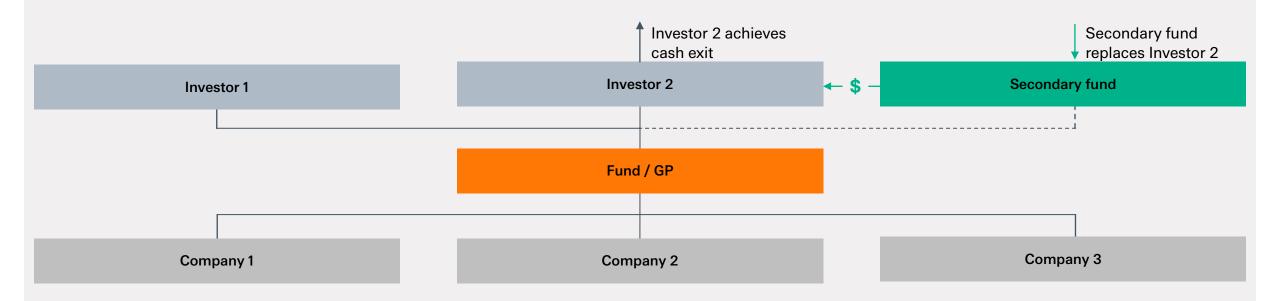
#### **General Partner-led**

Represent the sale of an asset(s) from an existing portfolio into a Continuation Vehicle ("CV") capitalized by secondary investors.

Most frequently characterized by one asset deals (single asset CV), multiple assets (multi-asset CV), or other less common, structures such as strip sales, GP / team spin-outs or staple transactions.

GP-led deals allow the GP to maintain ownership of assets to pursue further value creation, typically with new capital and revised economics. These deals also provide an option for longer-dated LPs to realize liquidity or maintain exposure by rolling into the new vehicle.

#### Limited Partner interest secondary transaction overview



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#### Key considerations in LP interest transactions

Why do LPs sell their interests in private equity funds?

Potential benefits of LP sales for GPs

Manage LP base

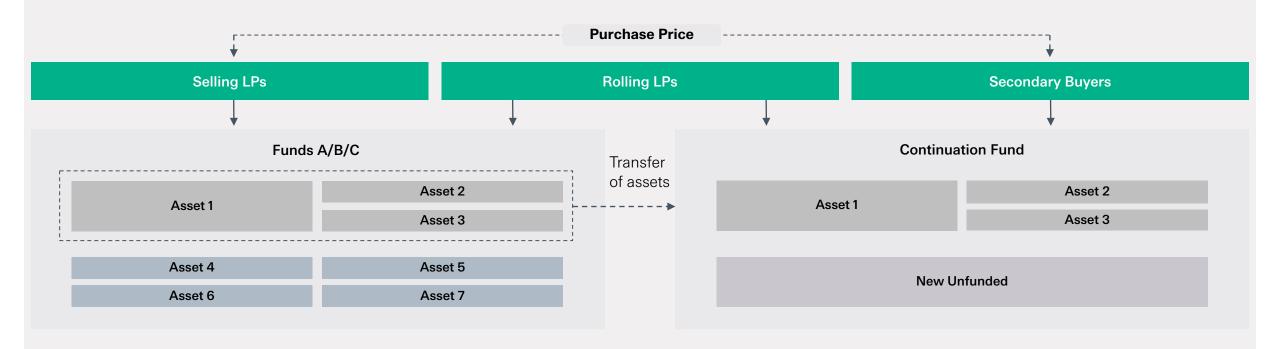
- Achieve liquidity
- Active portfolio management

Attain new commitments

Administrative ease

Affirm confidence in portfolio

#### General Partner-led secondary transaction overview



#### Key considerations in GP-led transactions

#### **GP-led market opportunity**

Rapidly expanding market

Growing market with undercapitalized buyers.

Provides exit optionality

Rebuying the winners

#### **GP-leds** provide an attractive solution

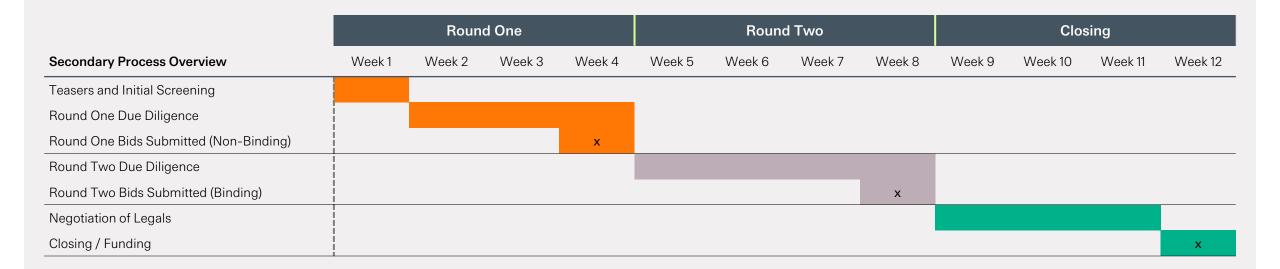
Access to trophy assets and strong GP alignment

Seek differentiated partners

Attractive risk / return profile

#### Secondary process overview

Secondary transactions are often intermediated by brokers (including Lazard, Evercore, PJT, Campbell Lutyens and Greenhill), which aim to run a competitive process structured over two rounds



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# The Evolution of Secondaries

#### Secondary market then vs. now

#### Secondary market in 2010

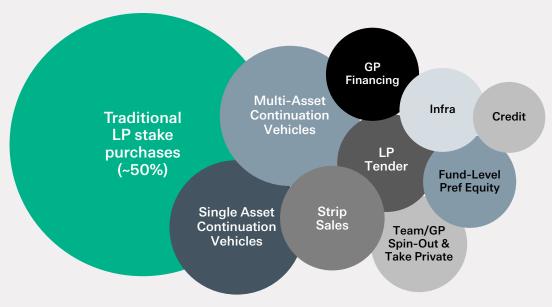


#### \$22 billion<sup>1</sup> market in 2010

Immature and emerging market

90%+ LP stake sales

#### Secondary market today

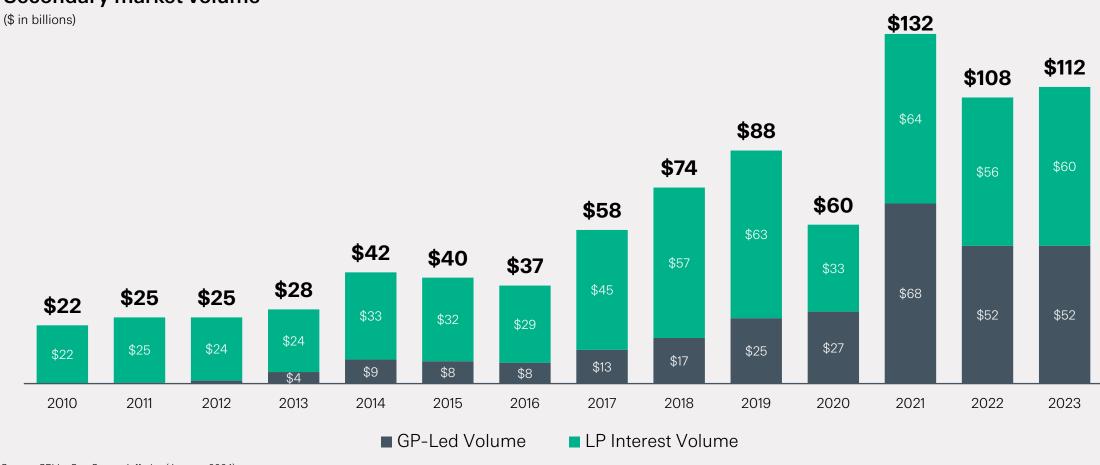


#### \$112 billion<sup>1</sup> market in 2023

Expanding market, driven in large part by dramatic growth of GP-led solutions GP-led market is larger than <u>entire</u> secondary market in 2010/2013

#### Secondary market growth over time

#### Secondary market volume





#### Key diligence considerations

#### **Team Makeup**

Team continuity and experience

Capacity to effectively cover broad manager universe / develop expertise and knowledge base

Experience with relevant transaction types (LP / GP)

#### **Primary Capital**

What does their primary business look like?

What information do they have access to?

#### **Market Position**

Sourcing method

Type of transactions the fund will pursue traditional LP interests, restructurings, tender offers, spin outs

Size of deals the fund will pursue

#### Key diligence considerations

#### Leverage

Use of a credit facility for both short- and long-term leverage

Use of other inherent forms of leverage i.e. deferred payments

Proliferation of leverage in the market

#### **Track Record**

Strong returns across multiple funds

Low loss ratio

Benchmark to other secondary funds, broader private equity universe and public markets

#### Fees

Market terms are 1-1.25% management fee and 10-15% carry

Alignment of interest with GP: look to see 2%+ GP commitment

Co-investment opportunities

### Why Invest in Secondaries?

#### The secondary market opportunity











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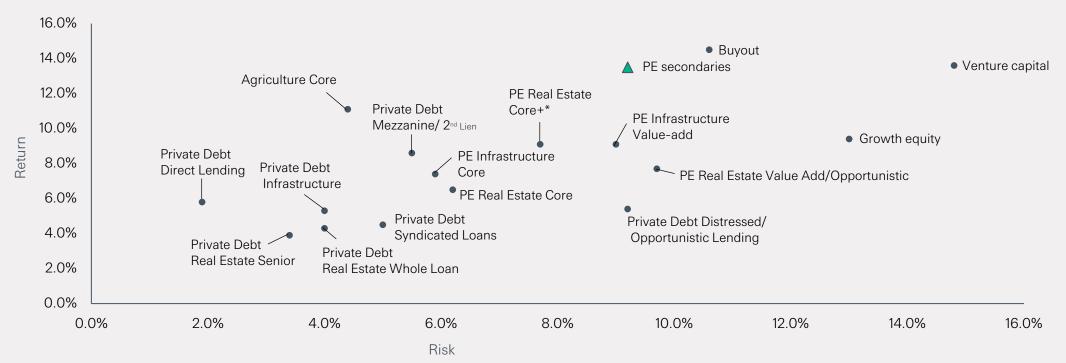
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#### Attractive relative returns with lower units of risk

Private Equity Secondaries generally provide some of the most attractive risk-weighted return characteristics in the private markets, with lower risk spectrum than other private equity sectors (due to the elimination of blind pool risk)

#### Historical returns<sup>1</sup>



Note: For illustrative purposes only. Past performance is not indicative of future results and there can be no assurance that the investment will achieve comparable results or avoid substantial losses.

<sup>1.</sup> Source: Stepstone as of February 2024 Historical Returns based on quarterly returns from Q3 2004 - Q2 2023.

<sup>2.</sup> Loss ratio averages from years 2000-2022. All data derived from StepStone's SPI database, spanning 89,731 individual transactions.

#### Lower loss ratios

Secondaries can offer strong cross-cycle downside protection.

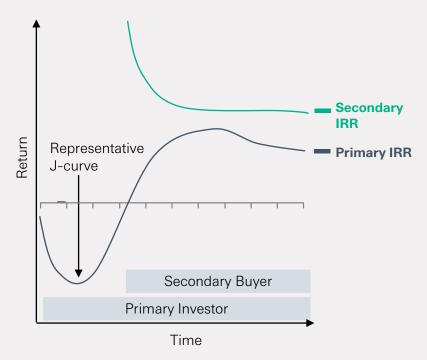


#### Secondaries can be beneficial to portfolio returns

1. Help minimize blind-pool risks - invest in mature, substantially invested portfolios<sup>1</sup>



2. Can smooth the J-curve effect - acquire positions in mature, highly funded portfolios that are closer to exit



3. Diversification - by investment strategy, geography, industry sector, fund manager and vintage year<sup>2</sup>



There is no guarantee that these allocation targets will be achieved. StepStone at its discretion may increase or decrease any of the target percentage allocations described above.

<sup>1.</sup> Represents StepStone's Secondary Program average funded ratio across all closed transactions.

 $<sup>{\</sup>it 2.} Represents\ count\ of\ Step Stone\ Secondary\ Program's\ underlying\ portfolio\ companies.$ 

#### **RISKS AND OTHER CONSIDERATIONS**

**Risks Associated with Investments.** Identifying attractive investment opportunities and the right underlying fund managers is difficult and involves a high degree of uncertainty. There is no assurance that the investments will be profitable and there is a substantial risk that losses and expenses will exceed income and gains.

Restrictions on Transfer and Withdrawal; Illiquidity of Interests; Interests Not Registered. The investment is highly illiquid and subject to transfer restrictions and should only be acquired by an investor able to commit its funds for a significant period of time and to bear the risk inherent in such investment, with no certainty of return. Interests in the investment have not been and will not be registered under the laws of any jurisdiction. Investment has not been recommended by any securities commission or regulatory authority. Furthermore, the aforementioned authorities have not confirmed the accuracy or determined the adequacy of this document.

**Limited Diversification of Investments.** The investment opportunity does not have fixed guidelines for diversification and may make a limited number of investments.

**Reliance on Third Parties.** StepStone will require, and rely upon, the services of a variety of third parties, including but not limited to attorneys, accountants, brokers, custodians, consultants and other agents and failure by any of these third parties to perform their duties could have a material adverse effect on the investment.

**Reliance on Managers.** The investment will be highly dependent on the capabilities of the managers.

**Risk Associated with Portfolio Companies.** The environment in which the investors directly or indirectly invests will sometimes involve a high degree of business and financial risk. StepStone generally will not seek control over the management of the portfolio companies in which investments are made, and the success of each investment generally will depend on the ability and success of the management of the portfolio company.

**Uncertainty Due to Public Health Crisis.** A public health crisis, such as the recent outbreak of the COVID-19 global pandemic, can have unpredictable and adverse impacts on global, national and local economies, which can, in turn, negatively impact StepStone and its investment performance. Disruptions to commercial activity (such as the imposition of quarantines or travel restrictions) or, more generally, a failure to contain or effectively manage a public health crisis, have the ability to adversely impact the businesses of StepStone's investments. In addition, such disruptions can negatively impact the ability of StepStone's personnel to effectively identify, monitor, operate and dispose of investments. Finally, the outbreak of COVID-19 has contributed to, and could continue to contribute to, extreme volatility in financial markets. Such volatility could adversely affect StepStone's ability to raise funds, find financing or identify potential purchasers of its investments, all of which could have material and adverse impact on StepStone's performance. The impact of a public health crisis such as COVID-19 (or any future pandemic, epidemic or outbreak of a contagious disease) is difficult to predict and presents material uncertainty and risk with respect to StepStone's performance.

**Taxation.** An investment involves numerous tax risks. Please consult with your independent tax advisor.

**Conflicts of Interest.** Conflicts of interest may arise between StepStone and investors. Certain potential conflicts of interest are described below; however, they are by no means exhaustive. There can be no assurance that any particular conflict of interest will be resolved in favor of an investor.

**Allocation of Investment Opportunities.** StepStone currently makes investments, and in the future will make investments, for separate accounts having overlapping investment objectives. In making investments for separate accounts, these accounts may be in competition for investment opportunities.

**Existing Relationships.** StepStone and its principals have long-term relationships with many private equity managers. StepStone clients may seek to invest in the pooled investment vehicles and/or the portfolio companies managed by those managers.

Carried Interest. In those instances where StepStone and/or the underlying portfolio fund managers receive carried interest over and above their basic management fees, receipt of carried interest could create an incentive for StepStone and the portfolio fund managers to make investments that are riskier or more speculative than would otherwise be the case. StepStone does not receive any carried interest with respect to advice provided to, or investments made on behalf, of its advisory clients.

**Other Activities.** Employees of StepStone are not required to devote all of their time to the investment and may spend a substantial portion of their time on matters other than the investment.

**Material, Non-Public Information.** From time to time, StepStone may come into possession of material, non-public information that would limit their ability to buy and sell investments.

**ESG Integration.** While StepStone seeks to integrate certain ESG factors into its investment process and firm operations, there is no guarantee that StepStone's ESG strategy will be successfully implemented or that any investments or operations will have a positive ESG impact. Applying ESG factors to investment decisions involves qualitative and subjective decisions and there is no guarantee the criteria used by StepStone to formulate decisions regarding ESG, or StepStone's judgment regarding the same, will be reflected in the beliefs or values of any particular client or investor. There are significant differences in interpretation of what constitutes positive ESG impact and those interpretations are rapidly changing. The description of ESG integration herein is provided to illustrate StepStone's intended approach to investing and firm operations; however, there is no guarantee that the processes will be followed in every circumstance or at all.

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